



## 2020 Kane County Career Exploration Video Contest Official Information Sheet

### Contest Details

The Kane County Health Department has launched the Kane County Career Exploration Video Contest as part of the Income and Education Initiative. This initiative was created with a goal of increasing middle school student engagement in college, manufacturing, and the trades to increase high school graduation rates and incomes. This contest aims to provide an opportunity for educating Kane County youth and helping them identify new paths towards career readiness.

This countywide middle school career exploration Video Contest will help students identify a cool future career they have never considered before by asking them to create a short 1 minute video following the guidelines and creative criteria listed below.

Videos will be judged by a panel of Action Team members. The top video will be eligible for a prize.

### Rules and Guidelines

- Participating schools must be certified by the Illinois State Board of Education.
- All students involved in video creation must be currently enrolled in grades 6 through 8.
- Videos should be no longer than 1 minute. Submissions longer than 1 minute WILL NOT be judged.
- No credits or acknowledgments sections (no student names, addresses, phone numbers, etc. in the video)
- Videos will only be accepted via email sent to GriffithsCadence@Co.kane.il.us
- Videos must be an original creation. Submissions infringing upon copyright or third party rights will not be judged. This includes all images, music, etc.
- Videos shall not contain violence, profanity, or direct attacks on individuals/organizations. Submissions having content deemed inappropriate or offensive by these or any other means will not be judged.
- Participants are encouraged to follow the Income & Education Instagram page to be eligible
- **VIDEOS DUE BY APRIL 13th**

### Creative Criteria: Posters must include

- One career explored
- Education required for the career you are exploring
- How much money someone in the career typically earns
- Why is it a great career to consider

### Judging

Videos will be judged and ranked by an Income & Education Action Team panel including members of sponsoring and partnering organizations . Judging criteria includes:

- Video follows the rules and guidelines
- Overall quality of the video
  - Accuracy of message in video
  - Video content
  - Creativity of the video
  - Originality of the video

Questions or Concerns should be emailed to: [GriffithsCadence@co.kane.il.us](mailto:GriffithsCadence@co.kane.il.us)



# 2020 Kane County Career Exploration Poster Contest Official Information Sheet

## Contest Details

The Kane County Health Department has launched the Kane County Career Exploration Poster Contest as part of the Income and Education Initiative. This initiative was created with a goal of increasing middle school student engagement in college, manufacturing, and the trades to increase high school graduation rates and incomes. This contest will help students highlight a future career never considered before.

Students will create a poster meeting the guidelines and creative criteria listed below. Posters will be judged by a panel of Action Team members. The top poster will be eligible for a prize.

## Rules and Guidelines

- Participating schools must be certified by the Illinois State Board of Education.
- All students involved in poster creation must be currently enrolled in grades 6 through 8.
- Posters should be one page single sided, any poster more than one page or one side will NOT be judged
- Posters must contain a clear career explored and how the experience has helped prepare the student for a path towards a career.
- No credits or acknowledgments sections (no student names, addresses, phone numbers, etc. on the poster)
- Posters will only be accepted
  - Via email sent to GriffithsCadence@Co.kane.il.us
  - By mail sent to the Kane County Health Department 1240 N Highland Ave, Aurora, IL 60506 C/O Income & Education
  - Dropped off to the Kane County Health Department in Aurora or Elgin
- Posters must be an original creation. Submissions infringing upon copyright or third party rights will not be judged. This includes all images.
- Posters shall not contain violence, profanity, or direct attacks on individuals/organizations. Submissions having content deemed inappropriate or offensive by these or any other means will not be judged.
- Participants are encouraged to follow the Income & Education Instagram page to be eligible
- Posters can be hand drawn or electronically produced
- **POSTERS DUE BY APRIL 13th**

## Creative Criteria : Posters must include

- One career explored
- Education required for the career you are exploring
- How much money someone in that career typically earns
- Why is it a great career to consider

## Judging

Posters will be judged and ranked by an Income & Education Action Team panel including members of sponsoring and partnering organizations . Judging criteria includes:

- Poster follows the rules and guidelines
- Overall quality of the poster
  - Accuracy of message in poster
  - Poster content
- Creativity of the poster
- Originality of the poster